

2024 First Year Participants' Courses

1110 — Auxiliary Services Panel

The type of services requested by students today differs from that of their predecessors. The need to change many of the traditional services offered by campus service organizations is significant. Freedom of choice, variety, and flexibility are the challenges facing today's service providers. This session focuses on the basic services offered by colleges and universities and the changes that need to occur if customer satisfaction is to be sustained. The types of changes will be discussed, including their financial benchmarks, methods of cost analysis, and their financial impact. Representatives from four institutions (large, medium, small; public and private) will describe what services are provided by their unit and how auxiliary services supports the mission of their institution.

Learning Objectives:

- Identify the evolving preferences of contemporary students regarding campus services and recognize the challenges faced by service providers in adapting to meet these needs, emphasizing freedom of choice, variety, and flexibility.
- Evaluate the necessity for changes in traditional campus services to ensure sustained customer satisfaction, analyzing financial benchmarks, cost analysis methods, and their impacts on service provision.
- Examine how auxiliary services contribute to the mission of colleges and universities through insights shared by representatives from diverse institutions, including their roles in supporting basic services and adapting to meet evolving student demands.

1120 — The Business of Higher Education

This course explores the business of higher education--the demographic backdrop to current challenges in the industry; the economics of higher education and the business model for both public and private colleges and universities; the organizational structure of most institutions; and current financial challenges facing the industry and many individual institutions. As a business professional, you will come away from the course understanding the unique challenges of higher education, and better equipped to understand and analyze your own institution. By understanding these business and industry challenges you can better position your own career for a future that will undoubtedly continue to change.

Learning Objectives:

- Understand the basic business model of non-profit higher education.
- Understand the economic drivers of higher education: (a) supply and demand for the educational product and (b) the return on investment to consumers of higher education.
- Explore current demographic and financial issues facing the industry from a macro perspective.
- Through various case studies (including the students' own institutions) understand the strengths, weaknesses, opportunities, and threats for individual institutions.
- Explore the possible career paths and progression of business officers in higher education and interact with other students on successful strategies for career progression.
- Gain an understanding of the typical organizational structure of colleges and universities and the role of business officers and finance professionals within these institutions.

1130 — Fundamentals in Accounting

You might have heard that accounting is the language of business. This course is designed to teach you to understand and speak that language in the higher ed environment. In this course, attendees will gain a comprehensive introduction of the basic principles and practices of accounting, focusing on the communication

of financial information vital for effective decision-making. The course includes the fundamental concepts of accounting and reporting standards in higher education, with emphasis on developing the skills necessary to understand and apply these principles in your daily work. By the end of the course, participants will possess the necessary skills to interpret financial data, assess key financial information for their institutions, and make informed managerial decisions to drive organizational success.

Learning Objectives:

- Understand the basic principles of accounting and their application in higher education contexts.
- Communicate financial information effectively to stakeholders, including administrators, faculty, staff and governing bodies.
- Utilize financial information in decision-making for institutional operations.
- Analyze and interpret financial information to assess the financial health of an institution.
- Describe the importance of internal controls in safeguarding assets and ensuring compliance with regulatory requirements in higher education environments.

1135 — Principles of Accounting and Financial Reporting

Delve into the intricate realm of collegiate accounting where a comprehensive exploration of advanced principles awaits. This course delves beyond the fundamentals, focusing on the nuanced application of FASB and GASB standards within the context of higher education institutions. Participants will engage with sophisticated analyses of the multifaceted challenges inherent to college and university accounting, including the navigation of intricate financial issues and the application of best practices in reporting. Tailored for seasoned professionals with prior exposure to college accounting, this course equips participants with the expertise needed to address specialized accounting dilemmas and emerging concerns within academic financial landscapes.

Learning Objectives:

- Recall and apply foundational accounting concepts.
- Identify appropriate accounting guidance for your institution using GASB or FASB.
- Evaluate your institution's approaches to endowment accounting, contributions, and gift acceptance.
- Describe unique issues for capital accounting at a college.
- Interpret lease guidance and determine best practices for compliance.
- Explain guidance related to software subscriptions and develop procedures for capturing information.
- Calculate and Interpret performance indicators.

1140 — Introduction to Purchasing - Policies and More

This course provides a general overview of how to make an institutional purchase and how to work with procurement offices and suppliers. Content includes where purchasing rules/policies originate, fundamental business and ethical principles, different organizational purchasing structures and processes/techniques to achieve balance between the campus goal of getting purchases fast, incorporating best value and risk mitigation.

Learning Objectives:

- Learn the steps to making an institutional purchase.
- Understand the roles and responsibilities regarding purchases.
- Understand the common rules, statutes, policies for purchasing.
- Explore best practices, tips & tricks of procurement.

1145 — The Beginners Guide to Insurance and Risk in Higher Education

Insurance and Risk Management are integral to protecting our colleges and universities as they seek the achievement of strategic goals. Sooner or later, for every business officer, the dreaded topic of insurance will arise, with its confusing terminology and complex questions. This course will provide attendees with a foundational understanding of the various risk exposures associated with higher education and how insurance and other risk management techniques provide protection and security against these exposures. Attendees will be encouraged to share real-world experiences, both personally and professionally, involving insurance and risk. This course will engage attendees through the use of interactive polls, multiple choice questions, and an open Q&A.

Learning Objectives:

- Identify and understand the primary risk exposures in higher education.
- Describe the basic lines of insurance coverage and how they apply to higher education risk exposures.
- Recognize key insurance terms and potentially problematic language.
- Provide essential guidance to colleagues on the core principles of insurance and sound risk management.

1146 — Putting the “Super” in Supervision

This session will emphasize the important but sometimes undervalued role that supervisors play in the success of an institution. It will look at some essential skills needed to be effective supervisors as well as issues, personalities, and actions which can interfere with supervising an effective work force. Becoming a “super” supervisor should not be just an accident or dumb luck. Eleanor Roosevelt offers this maxim: “to handle yourself, use your head; to handle others, use your heart.” In this session we will explore what that might look like and offer some useful practices for making that happen in your workplace.

Learning Objectives:

- Consider and discuss what in their opinion/experience makes for a good supervisor.
- Develop a good understanding of the critical role supervisors play in the institution.
- Review what research suggests as critical skills for supervisors.
- Identify obstacles that hinder the effective development of supervisors.
- Challenge themselves to create a personal action plan for becoming a "super" supervisor.

1147 — Why I Like You, Why I Don’t

We don’t like to admit it, but feelings about whether we like a new acquaintance occurs within the first .5 second of contact. People react to others based on which of four behavioral styles their new contact immolates. Those with similar behavior styles tend to like each other. Opposites, not so much. These initial subconscious reactions to others impact personal and professional relationships. To be effective, managers must be able to neutralize first impression reactions, especially when attempting to integrate staff that don’t think and act alike.

Learning Objectives:

- Identify the strengths and weaknesses of their personal behavior style.
- Understand the impact on relationship building when common behavior preferences are perceived as "inappropriate" (i.e. frustrating) behaviors of others are encountered.
- Developing strategies for working effectively with others to create richer and more effective professional teams and personal relationships.

1150 — Human Resources

This course will provide an overview of the human resource management function at institutions of higher education. Participants will obtain a foundation of information related to processes and techniques for effectively recruiting, interviewing, developing and retaining qualified staff in the higher education setting. This session reviews basic elements of the human resource process including job analysis, recruitment, selection, orientation and development, performance management, compensation and benefits. Techniques to be applied in each of the elements and interdependencies will be discussed.

1155 — Compliance 101

This session will provide participants with tips to manage compliance at their college or university whether they have a centralized compliance office or a decentralized system. Participants will learn how to develop a compliance program or enhance an existing program.

Learning Objectives:

- Be able to identify and track compliance with federal and state laws governing higher education institutions.
- Be able to develop or enhance the compliance program at your institution.
- Basic understanding of current hot topics in compliance.

1156 — Partnering for Student Success

Student success is everyone's responsibility within the institution and understanding how student affairs operates within the context of higher education is paramount to being able to identify how to best support this work. This session will not only review the basic structure and operations of student success/student affairs in higher education, but also highlight innovative practices which have tapped into the power of partnership to yield positive results.

Learning Objectives:

- Participants will be able to describe the fundamental structure and operation of student success/student affairs in higher education.
- Participants will be able to identify at least four support areas that positively contribute to student success.
- Participants will be able to discuss the impact that partnerships can have on contributing to student success.

1157 — Leadership Through the Lens of Inclusive Excellence

In this interactive session, participants will delve into the core components of inclusive excellence, defining its essence and exploring the mindset required to embody it effectively. Participants will identify their unique inclusive leadership lens and style, gaining insights into their strengths and areas for growth. Moreover, participants will articulate the challenges associated with leading through an inclusive excellence mindset, equipping them with strategies to navigate and overcome obstacles effectively.

Learning Objectives:

- Define inclusive excellence & the components of an inclusive excellence mindset.
- Identify their inclusive leadership lens & style.
- Articulate challenges related to leading with an inclusive excellence mindset.

1170 — Facilities Management

This session will provide participants with a comprehensive introduction to typical facilities management functions on a campus. Facilities Management is typically a large organization fundamentally critical to the success of campus programs. The best FM service platforms are transparent, integrated and customer focused. Participants will learn about the elements for success in facilities management.

Learning Objectives:

- Be able to Identify the typical functions of a facilities management organization.
- Basic understanding of the four core areas of facilities management.
- Be able to Identify potential connections and opportunities with your facilities management team at your campus.
- Basic understanding of asset stewardship and management.

1171 — Facilities Tour – UK Athletics

Kroger Field- Home of the Kentucky Wildcats football team. It is located at 1540 University Drive, Lexington KY. 40506. It was constructed in 1973 and originally called Commonwealth Stadium. It has undergone several renovations. The last renovation was done in 2015 at a cost of \$126 million. Currently has a lighting and ribbon board project underway. We will tour the team spaces, hospitality spaces, suites, playing field, and various mechanical spaces.

Nutter Field House - Located at 1401 Sports Center Drive, Lexington Ky. 40506. This 132,000 square foot structure has just undergone a renovation last year. It is used as an indoor practice facility for football, soccer, softball, and baseball. The front section of this structure houses the gymnastics locker/team room and their practice facility. We will tour the indoor field space and gymnastics training room.

Joe Craft Football Training Facility - In July of 2016, the \$45 million Joe Craft Football Training Facility opened after 19 months of construction. This facility is for the football team, and it places everything players need to practice, train, eat, recover, and study under one roof. This facility covers 100,000 square feet and is located at 295 Alumni Drive, Lexington, Ky. 40506. We will tour the main lobby, kitchen area, gym area, outdoor practice fields, mechanical rooms, and locker room (dependent on availability at the time.)

Learning Objectives:

- Kroger Field - Participants will gain an in depth view of stadium and gameday scope of work and preparation.
- Joe Craft Football Training Center - Participants will gain an in depth view of student athlete dynamics.
- Nutter Field House - Learn about the transformation of the indoor track to a full indoor football facility.

1172 — Facilities Tour - James B. Beam Institute

Founded in 2019, The James B. Beam Institute for KY Spirits (JBBI) aims to lead the advancement of the distilling industry through education, research, community, and social responsibility. A testament to the enduring partnership between the University of Kentucky and industry leaders, Beam Suntory's generous \$5 million donation facilitated the establishment of an unparalleled on-campus distillery. This cutting-edge facility boasts a state-of-the-art classroom, a meticulously crafted food-safe laboratory, and the distinction of being the world's largest teaching and research distillery. The institute offers the Distilling, Wine, and Brewing Studies (DWBS) Certificate, open to any and all enrolled students at UK. From grain to glass, the institute's research initiatives span the entirety of the distillation process, underpinned by a steadfast commitment to sustainability and social responsibility. Presently, the institute has over 60 faculty fellows whose expertise spans a broad range of disciplines, including business, marketing, history, hospitality, engineering, and sciences.

In this tour, participants will:

- Appreciate the economic impact of the bourbon industry in Kentucky.
- Understand the history of the founding of JBBI.
- Identify the manpower/roles needed to run such a facility.
- Learn the safety precautions and trainings necessary for this unique facility.

1173 — Facilities Tour - Gatton Student Center & The Cornerstone

Embark on an enlightening journey with the Gatton Student Center and Cornerstone tour, where we highlight our dedication to providing unmatched experiences and facilities for our dynamic campus community. Explore an array of engaging events and versatile meeting spaces, alongside welcoming common areas, an Esports Lounge, and entertainment hubs furnished with state-of-the-art technology and versatile amenities. Discover the multitude of organizations, conveniences, and services available to both our campus and Lexington community at the University of Kentucky. Our expert guides will share insights into the operation and management of these exceptional facilities, offering a deeper understanding of their inner working and the dedication behind their seamless function.

Learning Objectives:

- Becoming Familiar with Facilities: Conference participants will acquaint themselves with the layout, amenities, and services available within the Gatton Student Center and The Cornerstone. This encompasses exploration of spaces such as the UKFCU Esports Lounge, various meeting and event venues, retail and residential dining options, as well as recreational facilities.
- Comprehending Services: Participants will grasp the range of services available within the Gatton Student Center and The Cornerstone, designed to support both the campus and the surrounding community.
- Exploring Campus Resources: Attendees will gain insight into the wealth of campus resources accessible through the Gatton Student Center and The Cornerstone. This encompasses access to student organizations, academic support services, technology assistance, cultural centers, and Esports facilities.
- Appreciating Collaborative Partnerships: Participants will recognize the impact of collaborative partnerships, particularly through public-private initiatives. This collaborative approach is evident in the physical evolution of our campus and is exemplified in the development of dining facilities and student life spaces.

1174 — Facilities Tour - UK Residence Hall

Come join UK Campus Housing for a tour of one of our state-of-the-art residence halls, Ball Hall. Ball Hall is one of 14 residence halls that are part of the public-private partnership between the University of Kentucky and Greystar. During this tour, attendees will be able to see a model room, along with various public spaces in the residence halls as well as hear more about the partnership that makes UK Campus Housing run. Ball Hall was opened in 2015, and houses 409 students in 2-bedroom suites as well as our recently introduced three-person modified 2-bedroom suite.

In this tour, participants will:

- Attendees will be able to discuss how the University of Kentucky has utilized their campus housing to address the needs of students.
- Attendees will be able to learn more about the partnership model that makes up UK Campus Housing.
- Attendees will be able to explore how various spaces in the residence hall have been created with student use and flexibility in mind.

1175 — Facilities Tour - Frank D. Peterson Service Building

This tour will explore the Peterson Service Building, which accommodates a diverse range of campus service departments, encompassing everything from Procurement Services to Capital Project Management, Auxiliary Services to ITS. Peterson serves is a central hub for all campus facility management needs.

In this tour, participants will:

- Observe how the layout of the Peterson Service Building fosters efficient and effective collaboration among different departments by placing them in close proximity to one another.

- Participants will have the opportunity to observe the operations of our delta room, key shop, and service and maintenance areas within the building.
- Participants will have the chance to engage in interactive discussions and pose questions pertaining to the layout and various spaces housed within the building.